

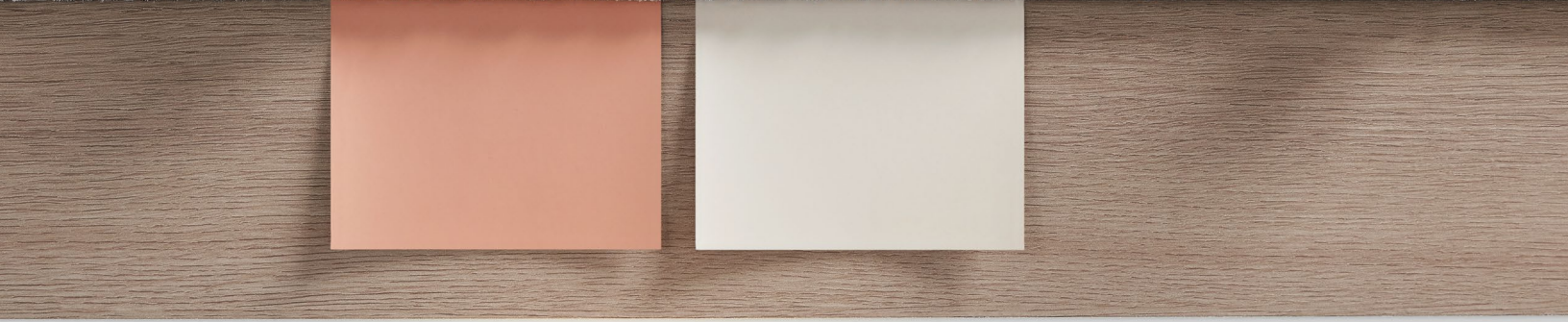


LOW EMBODIED CARBON | CARBON NEUTRAL | CLOSED LOOP RECYCLING



Poetic Form

ShawContract®



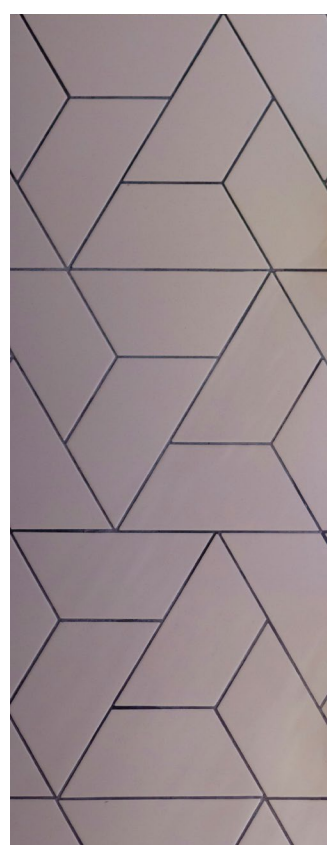
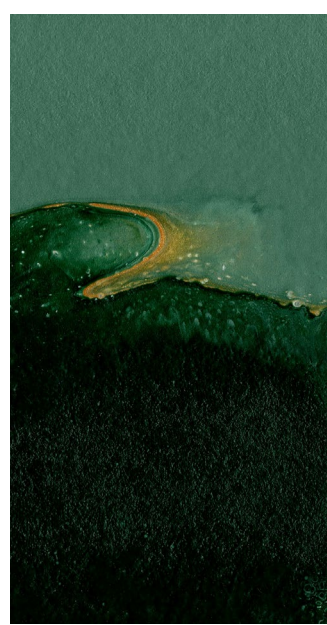
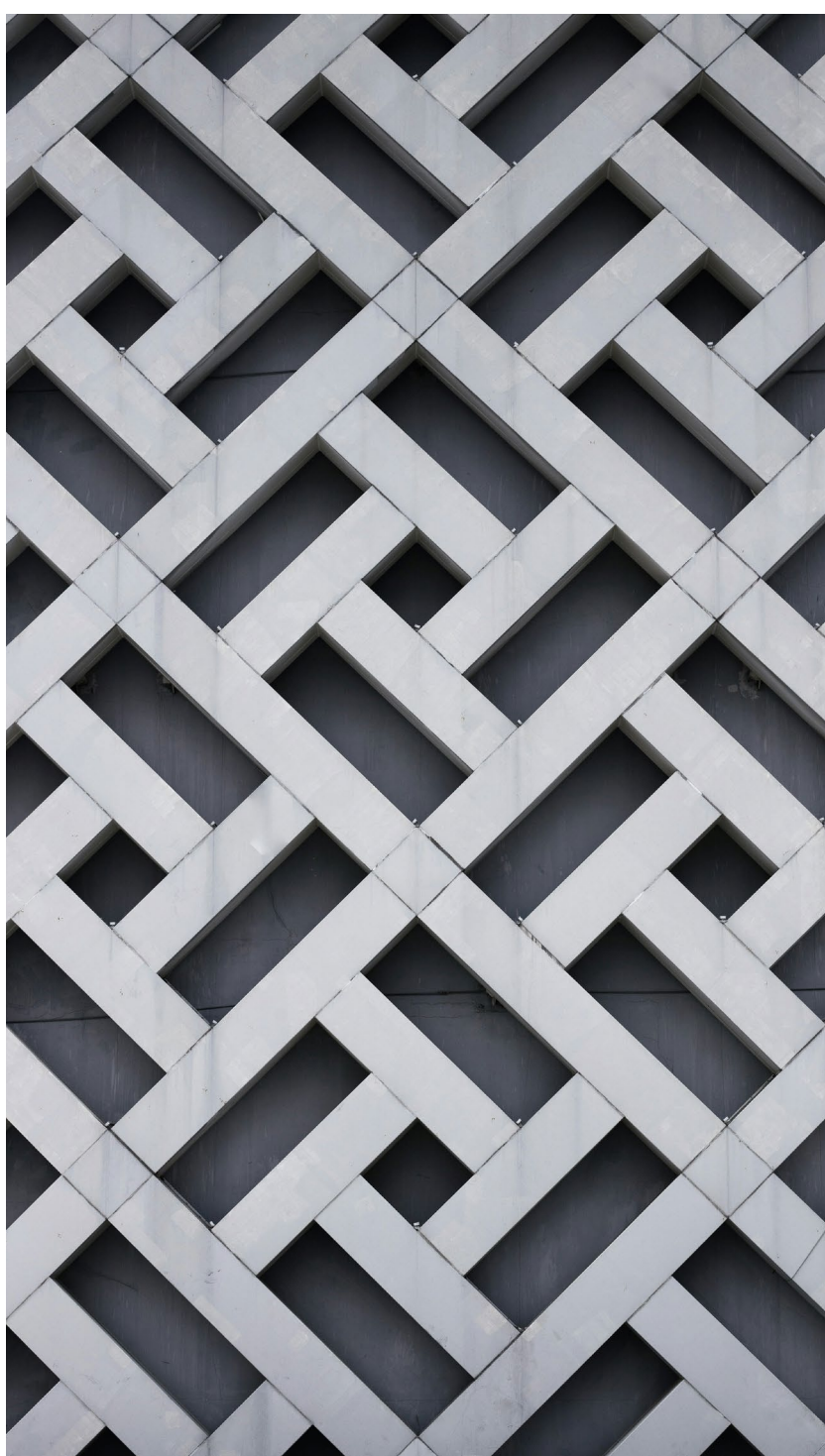
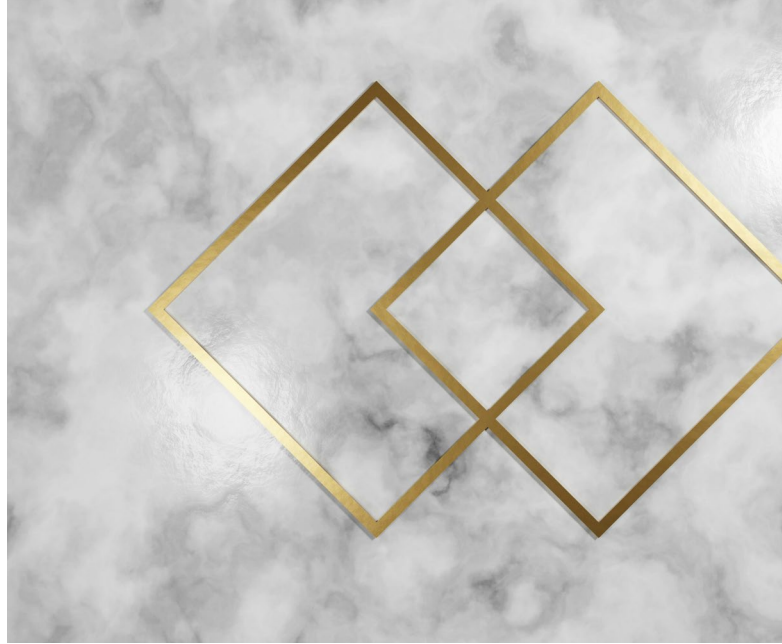


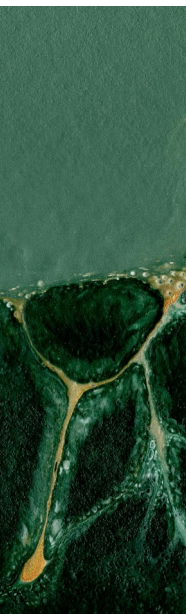
Without form, there is no meaning.

In poetry, form creates rhythm, draws you in and shows you the way. Woven through shape, texture and material. A moment of elegance. A sense of beauty, measured in metre and intuition. Sophisticated spaces come to life.

Poetic Form is inspired by poetry seen with the eye and felt with the heart.

COVER: **METAL EDGE** IN QUARTZ COPPER AND
ELEMENTAL IN QUARTZ COPPER / INSTALLED MONOLITHIC

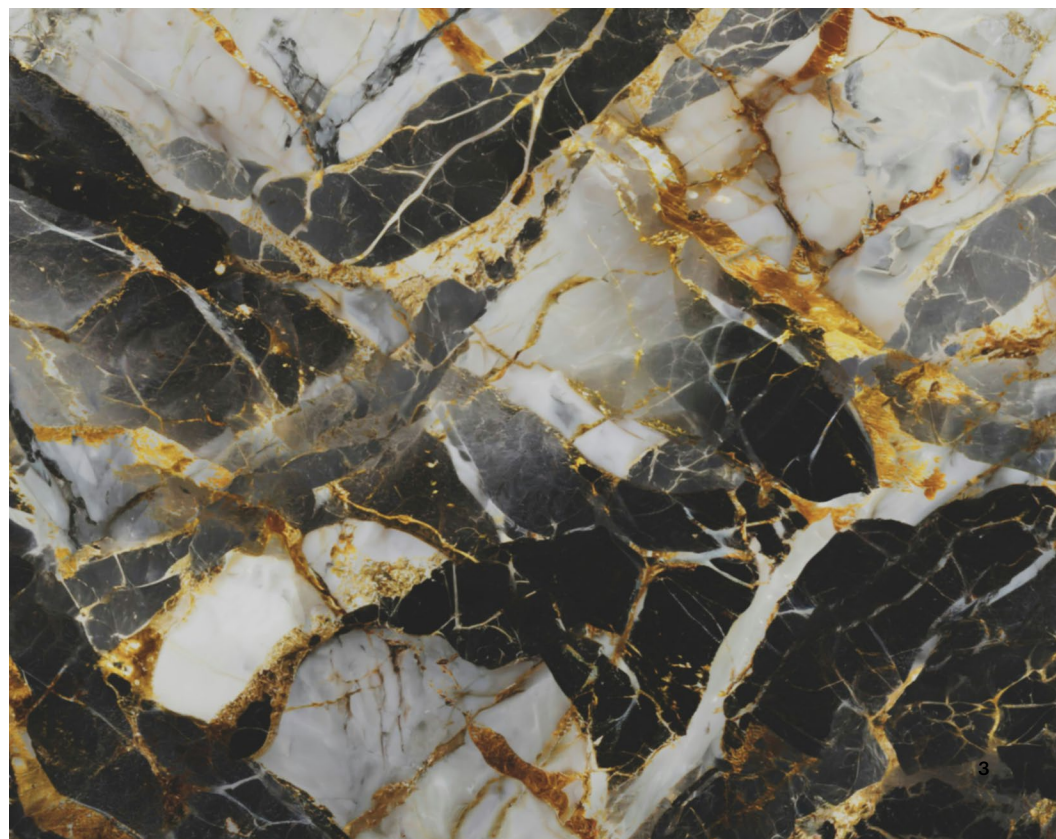




An echo of organic irregularity, where metallic threads trace nature's imperfect rhythm.

This collection weaves together organic textures and clean, modern geometry.

Metallic accents – subtle yet striking: mirror the unpredictability of natural forms, while luxe stone and marble-inspired visuals ground the design in quiet elegance.



Swatches at a glance

Elemental 5T681



81100 Carrara Silver



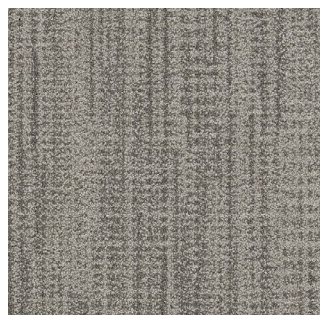
81105 Quartz Copper



81111 Crema Copper



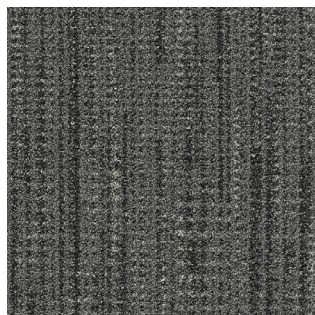
81506 Zarci Platinum



81515 Emery Platinum



81518 Umber Palladium



81580 Anthracite Palladium



81496 Lazurite Silver



81505 Onyx Silver



81800 Quartz Rose



81327 Zircon Silver

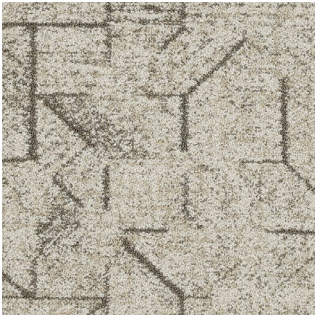


81210 Citrine Copper

Colourways

Note: Visuals are representative of the colour. For precise colour and texture, please refer to sample tile.

Gilded 5T682



81100 Carrara Silver



81105 Quartz Copper



81111 Crema Copper



81506 Zarci Platinum



81515 Emery Platinum



81518 Umber Palladium



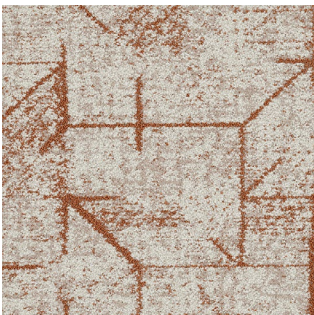
81580 Anthracite Palladium



81496 Lazurite Silver



81505 Onyx Silver



81800 Quartz Rose



81327 Zircon Silver



81210 Citrine Copper

Colourways

Note: Visuals are representative of the colour. For precise colour and texture, please refer to sample tile.

Metal Edge 5T683



81100 Carrara Silver



81105 Quartz Copper



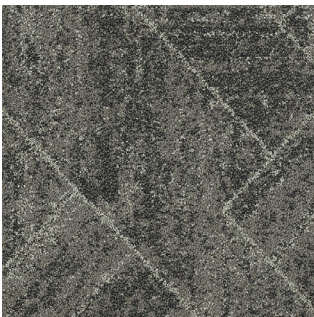
81111 Crema Copper



81506 Zarci Platinum



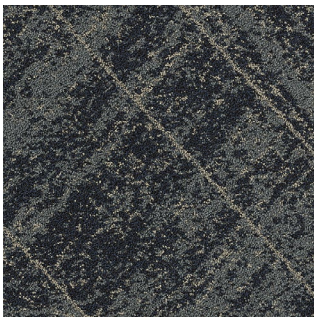
81515 Emery Platinum



81518 Umber Palladium



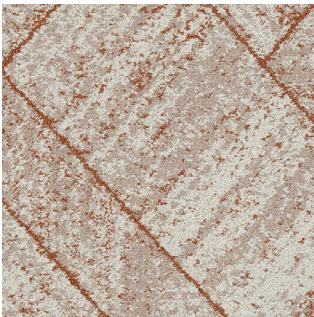
81580 Anthracite Palladium



81496 Lazurite Silver



81505 Onyx Silver



81800 Quartz Rose



81327 Zircon Silver



81210 Citrine Copper

Colourways

Note: Visuals are representative of the colour. For precise colour and texture, please refer to sample tile.



METAL EDGE ● IN QUARTZ COPPER / INSTALLED CUSTOM

METAL EDGE ● IN CREMA COPPER / INSTALLED CUSTOM



ELEMENTAL

Small-scale foundational texture, linear luxury. Gleaming touches of polished metal defining a sophisticated, modern style.

●
ELEMENTAL ● IN QUARTZ COPPER / INSTALLED BRICK



ELEMENTAL ● IN QUARTZ COPPER / INSTALLED ASHLAR



GILDED ● IN QUARTZ COPPER / INSTALLED MONOLITHIC



GILDED

Fragmented, metallic lines echo the irregularity of organic forms in this medium-scale style.

GILDED ● IN QUARTZ COPPER / INSTALLED MONOLITHIC



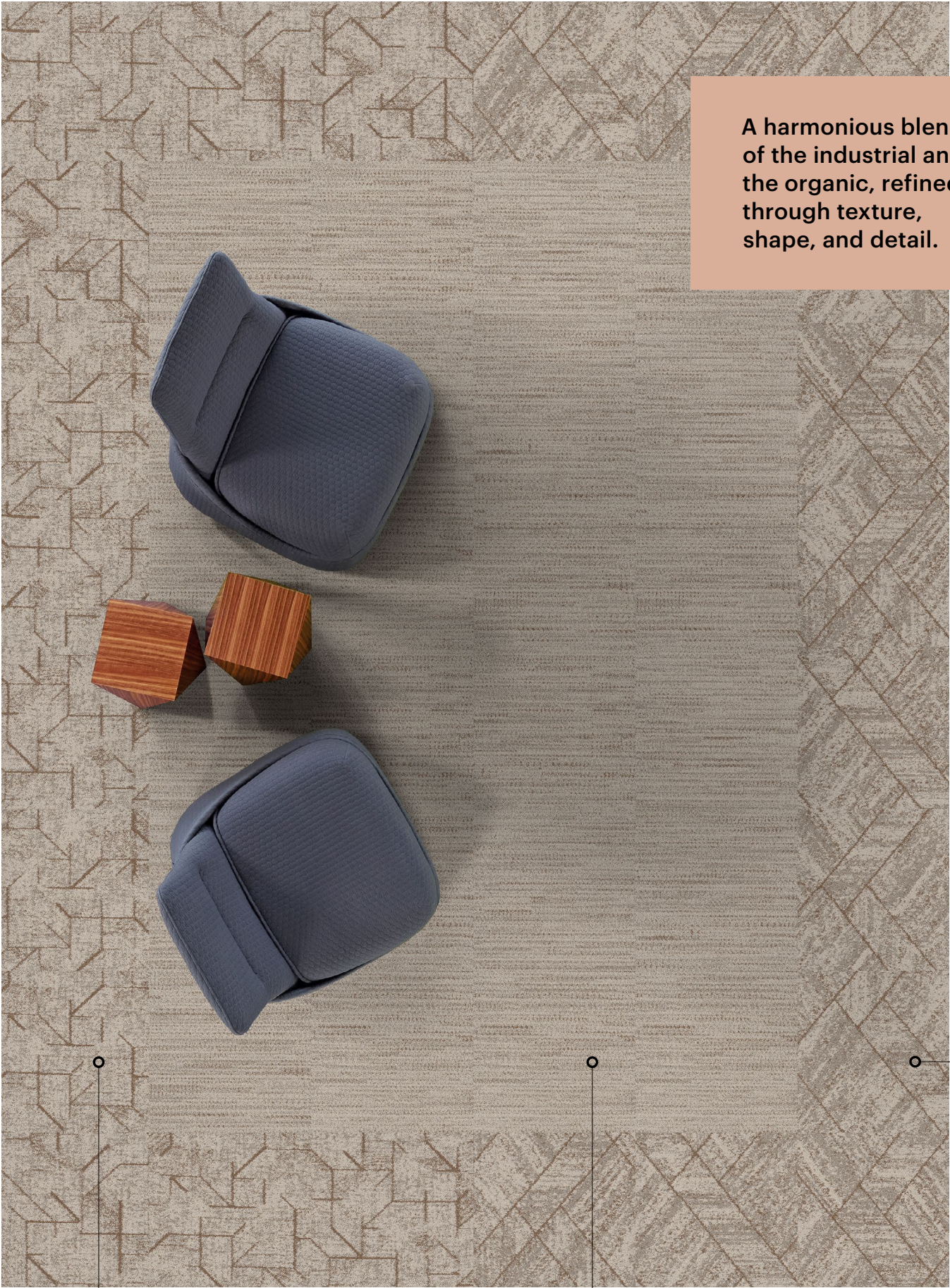
METAL EDGE

Chic design featuring multi-directional, large-scale pattern with sophisticated glimmers of metallic line work.

METAL EDGE ● IN QUARTZ COPPER / INSTALLED ASHLAR



METAL EDGE ● IN QUARTZ COPPER / INSTALLED ASHLAR



A harmonious blend of the industrial and the organic, refined through texture, shape, and detail.

METAL EDGE ● IN CRÈME COPPER / INSTALLED MONOLITHIC

METAL EDGE ● IN CREMA COPPER / INSTALLED MONOLITHIC

ELEMENTAL ● IN CREMA COPPER / INSTALLED MONOLITHIC

Golden Blush Palette



A fresh, playful take on trendy apricot and golden yellow colourways, this palette introduces sophisticated fusion of light and depth that energise and uplift.

Multi-directional patterns and a subtle metallic glimmer infuse a sense of movement and elevated texture. Balancing softness and boldness with an effortlessly modern twist, it redefines modern interiors.

- 1 **Interlaced** Oatmeal
- 2 **Fragment Colours** Apricot
- 3 **Understated** Pure-Bisque
- 4 **Elemental** Quartz Copper
- 5 **Dye Lab** Henna
- 6 **Eon** Strata
- 7 **Complement** Blush
- 8 **Pivot** Change
- 9 **Dye Lab** Sandalwood
- 10 **Gilded** Quartz Copper
- 11 **Nordic** Alder
- 12 **Observe** Outlook
- 13 **Stone Colours** Oatmeal
- 14 **Formation Colours** Brushed Gold
- 15 **Metal Edge** Quartz Copper

Silverstone Stillness Palette



Layers of soft silk and deep grey hues create a sense of calm, depth, and enduring sophistication. Subtle warmth within the neutrals ensures the tone remains inviting.

Structured yet fluid, its textured surfaces and understated patterns evoke a quiet authority and timeless elegance – perfectly suited to elevated, executive environments .

- 1 **Dye lab** Henna
- 2 **Understated** Medallion
- 3 **Gilded** Emery Platinum
- 4 **Belong** Greige
- 5 **Dye Lab** Wood
- 6 **Understated** Classic-Slate Blue
- 7 **Pivot** Change
- 8 **Interlaced** Seal
- 9 **Observe** Outlook
- 10 **Interlaced** Slate Blue
- 11 **Eon** Obsidian
- 12 **Function** Pebble
- 13 **Metal Edge** Emery Platinum
- 14 **Interlaced** Stone
- 15 **Elemental** Emery Platinum

A collection of
50 x 50 cm carpet tiles in
three timeless styles that
are optimised for low-
embodied carbon and
carbon neutral.

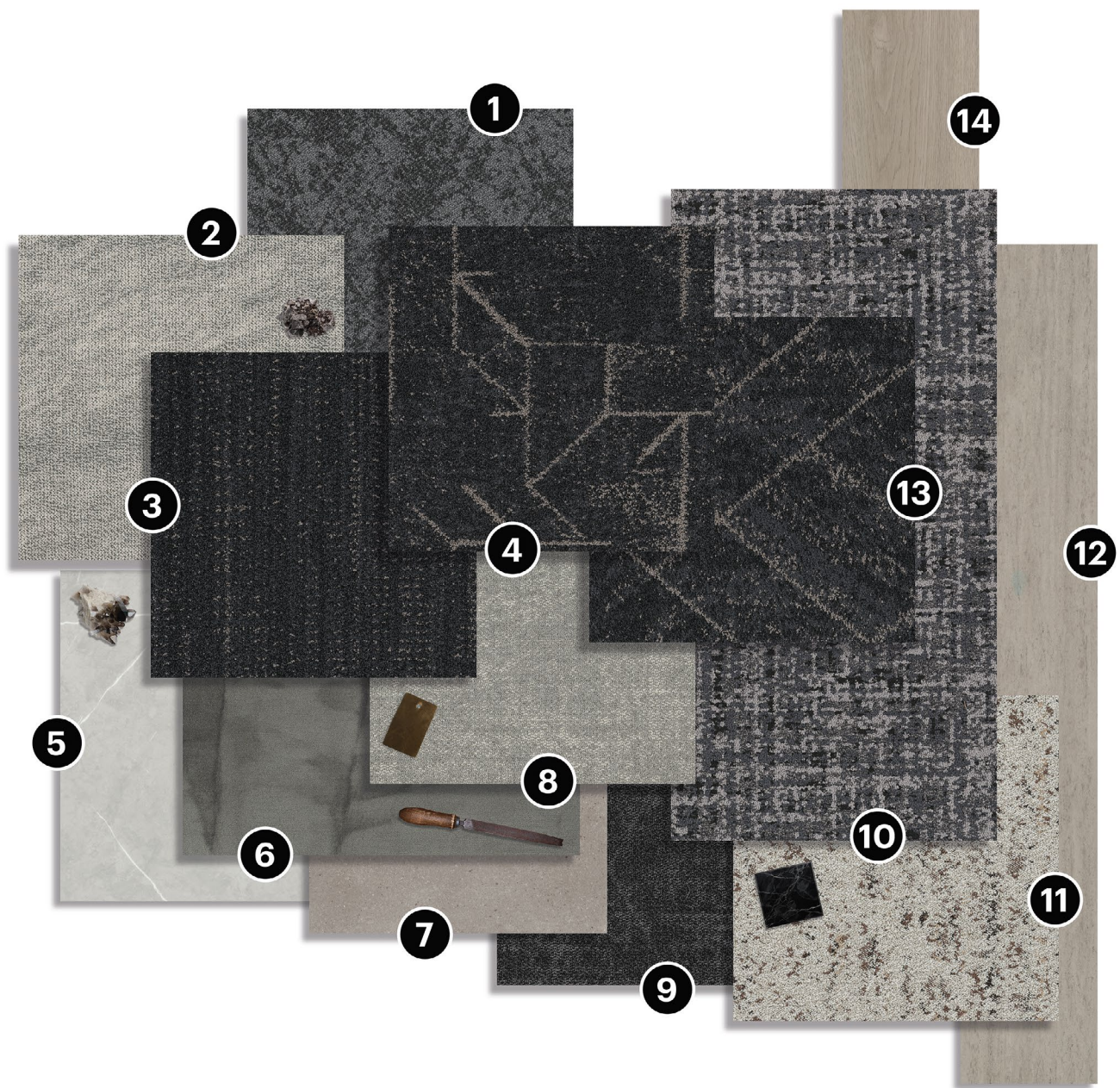


GILDED ● IN CARRARA SILVER / INSTALLED BRICK

GILDED ● IN EMERY PLATINUM / INSTALLED BRICK

GILDED ● IN ONYX SILVER / INSTALLED BRICK

Muted Platinum Drift Palette



A poised interplay of platinum, slate blue, and greige. This palette captures the quiet movement of cool tones softened by a subtle touch of warmth. Hints of depth, while its muted nature allows seamless pairing with golds or delicate pastels. An understated elegance – grounded yet fluid, contemporary yet versatile.

- 1 Plains Stone
- 2 Interlaced Silk
- 3 Elemental Onyx Silver
- 4 Gilded Onyx Silver
- 5 Eon Rift
- 6 Dye Lab Henna
- 7 Function Reclaim
- 8 Fragment Marble
- 9 Formation Granite
- 10 Textile Angora
- 11 Understated Refined-Walnut
- 12 Observe Regenerate
- 13 Metal Edge Onyx Silver
- 14 Pivot Reclaimed

LRV & L*: Light Reflectance Values

LRV is a measurement that indicates how much light a surface reflects and how much it absorbs. Understanding the Light Reflectance Values of surfaces enables interior lighting levels to be optimised and colours to be contrasted. Designers can use the L* value for determining lighting levels or the LRV (Y) value to compare the carpet tile colours to edgings and other surface finishes. Other style LRVs can be found on the Shaw Contract website.

	Colour name	Colour number	LRV	L*
Elemental Colours available	carrara silver	81100	37.9	67.93
	quartz copper	81105	34.6	65.46
	crema copper	81111	28.5	60.37
	citrine copper	81210	42.0	70.86
	zircon silver	81327	35.0	65.76
	lazurite silver	81496	4.3	24.71
	onyx silver	81505	3.5	21.96
	zarci platinum	81506	17.4	48.81
	emery platinum	81515	20.3	52.19
	umber palladium	81518	9.9	37.75
	anthracite palladium	81580	8.2	34.46
	quartz rose	81800	36.9	67.17
Gilded Colours available	carrara silver	81100	35.6	66.20
	quartz copper	81105	38.6	68.48
	crema copper	81111	25.4	57.43
	citrine copper	81210	36.9	67.22
	zircon silver	81327	33.7	64.72
	lazurite silver	81496	3.9	23.19
	onyx silver	81505	4.2	24.36
	zarci platinum	81506	18.8	50.44
	emery platinum	81515	22.1	54.17
	umber palladium	81518	11.8	40.92
	anthracite palladium	81580	9.4	36.74
	quartz rose	81800	36.5	66.86
Metal Edge Colours available	carrara silver	81100	36.3	66.76
	quartz copper	81105	33.0	64.18
	crema copper	81111	25.8	57.83
	citrine copper	81210	36.4	66.83
	zircon silver	81327	31.2	62.64
	lazurite silver	81496	5.1	27.01
	onyx silver	81505	3.9	23.18
	zarci platinum	81506	17.0	48.21
	emery platinum	81515	19.5	51.29
	umber palladium	81518	10.1	37.99
	anthracite palladium	81580	7.4	32.80
	quartz rose	81800	34.5	65.36

Works with WELL™ – Leading the Way in Healthy Flooring

Everyone deserves to live their best, healthiest life. WELL marks our commitment to people-first places.

Our EcoWorx® and EcoWorx S® carpet tiles were the first flooring products in the world to earn the Works with WELL™ mark – demonstrating our commitment to creating spaces that support human health and well-being.

The Works with WELL™ mark, developed by the International WELL Building Institute (IWBI), identifies products that align with WELL strategies to advance human health and wellness in the built environment. This recognition ensures that our flooring solutions contribute to better indoor air quality, material health and overall well-being.

Learn more at www.wellcertified.com



Concepts in
WELL v2



Air



Water



Nourishment



Light



Movement



Thermal Comfort



Sound



Materials



Mind



Community

Backing Options

EcoWorx S®

– high performance polyolefin
plastomer backing

100%

close loop recyclable backing solution

EcoSolution Q100™

100%

recycled content nylon fibre, optimised for low
carbon and carbon neutral

Embodied Carbon (EPD Calculation A1-A3)

4.91 kg CO₂ e/m²

EcoWorx S® carpet tile weighs

50%

less than bitumen-backed carpet tile

ComfortWorx®

– high performance acoustic and
underfoot comfort carpet tile backing

90%

Matrix pad made from 90%
recycled PET bottles.

EcoSolution Q100™

100%

recycled content nylon fibre, optimised for low
carbon and carbon neutral

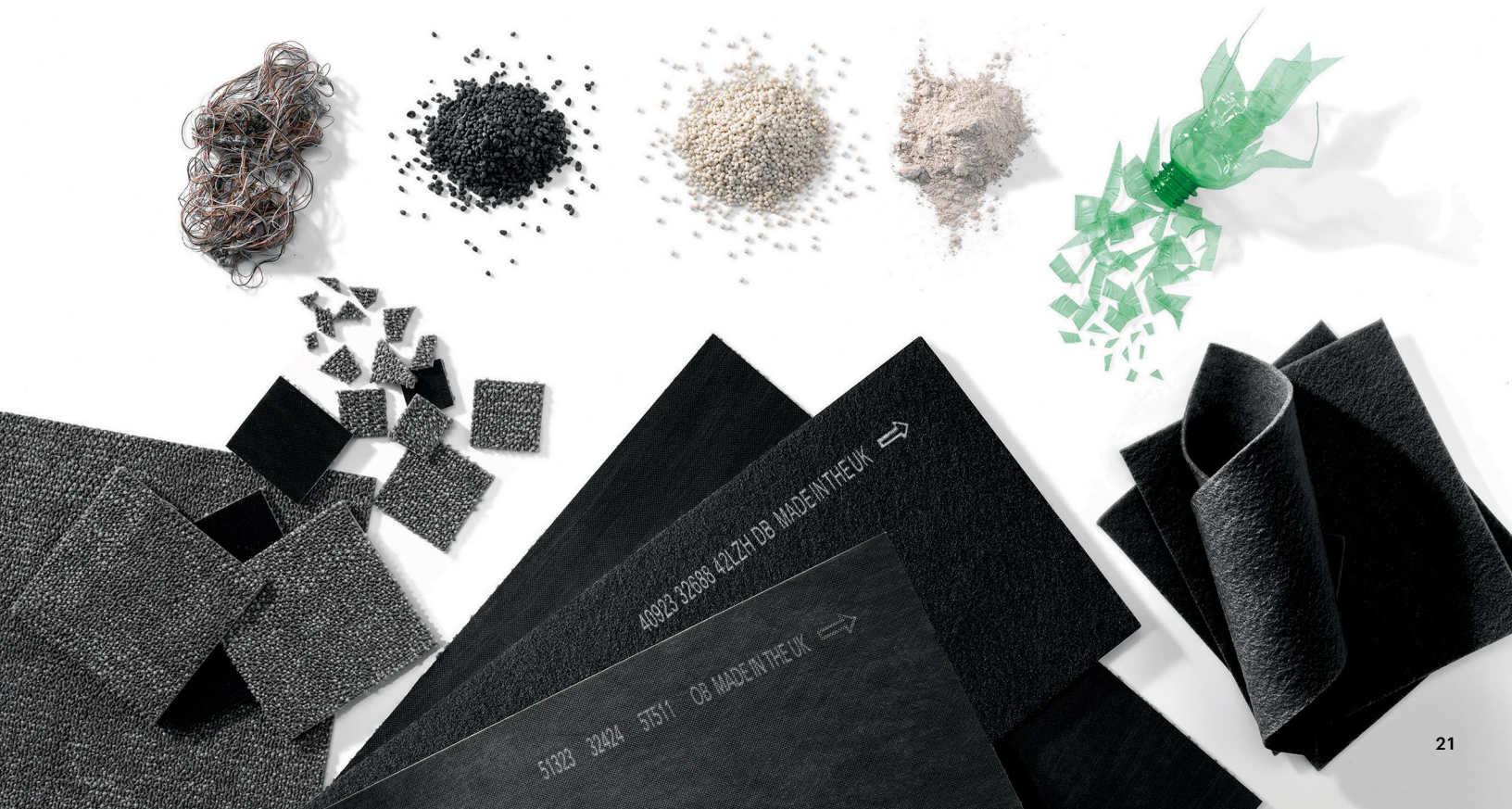
Embodied Carbon (EPD Calculation A1-A3)

5.10 kg CO₂ e/m²

ComfortWorx® carpet tile delivers

65%

improvement in sound absorption
performance compared to other hard
backed carpet tiles or hard surfaces



Specifications

Access fully-detailed product specification information in seconds by scanning the QR code of individual style.

Elemental

	EcoWorx S®	ComfortWorx®
Style number:	5T681	C049W
Style name:	Elemental	Elemental
Collection:	Poetic Form	Poetic Form
Product type:	Carpet tile	Carpet tile

Construction

Data + Performance

Type of manufacture	Tufted 1/10" 39.4 per 10cm	Tufted 1/10" 39.4 per 10cm
Aspect	Multi-level pattern loop	Multi-level pattern loop
Dye method	100% solution dyed	100% solution dyed
Dimensions	50 x 50 cm 20 tiles (5 m²) per box	50 x 50 cm 12 tiles (3 m²) per box
Primary backing	PET non-woven	PET non-woven
Secondary backing	EcoWorx S® Tile Polyolefin Plastomer	ComfortWorx® Tile Matrix Pad layer. Contains 90% recycled content.
Pile fibre composition	EcoSolution Q100™ Polyamide 6 Contains 100% recycled content	EcoSolution Q100™ Polyamide 6 Contains 100% recycled content
Total thickness	7.2 mm	11.1 mm
Effective pile thickness	2.8 mm	2.0 mm
Total mass	3145 g/m²	4183 g/m²
Nominal total pile mass	891 g/m²	891 g/m²
Effective pile mass	325 g/m²	271 g/m²
Pile density	0.117 g/cm³	0.132 g/cm³
Embodied Carbon (EPD Calculation A1-A3)	4.58 kg CO ₂ e/m²	4.97 kg CO ₂ e/m²
Recommended installation method	Monolithic, Quarter-turn, Ashlar, Brick, Random	Monolithic, Quarter-turn, Ashlar, Brick, Random

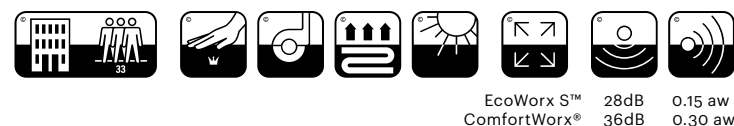
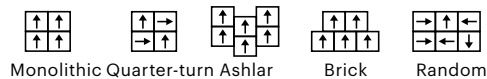


re[TURN]®



For detailed warranty information and the most accurate information on the recycle content please visit shawcontract.com

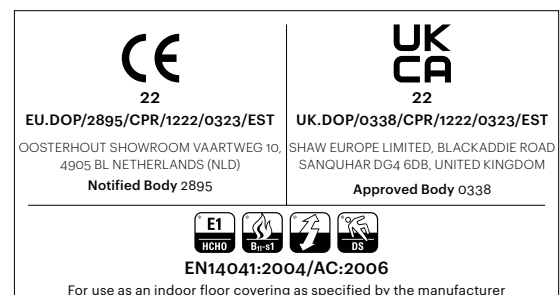
Recommended installation methods



EcoWorx S™ 28dB 0.15 aw
ComfortWorx® 36dB 0.30 aw

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Specifications are subject to nominal manufacturing variances. Material supply and/or manufacturing processes may necessitate specification changes without notice. Visit shawcontract.com for more information. For detailed warranty information and the most accurate information on the recycle content please visit shawcontract.com



Specifications

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Gilded

	EcoWorx S®	ComfortWorx®
Style number:	5T682	C050W
Style name:	Gilded	Gilded
Collection:	Poetic Form	Poetic Form
Product type:	Carpet tile	Carpet tile

Construction

Data + Performance

Type of manufacture	Tufted 1/10" 39.4 per 10cm	Tufted 1/10" 39.4 per 10cm
Aspect	Multi-level pattern loop	Multi-level pattern loop
Dye method	100% solution dyed	100% solution dyed
Dimensions	50 x 50 cm 20 tiles (5 m²) per box	50 x 50 cm 12 tiles (3 m²) per box
Primary backing	PET non-woven	PET non-woven
Secondary backing	EcoWorx S® Tile Polyolefin Plastomer	ComfortWorx® Tile Matrix Pad layer. Contains 90% recycled content.
Pile fibre composition	EcoSolution Q100™ Polyamide 6 Contains 100% recycled content	EcoSolution Q100™ Polyamide 6 Contains 100% recycled content
Total thickness	7.1 mm	11.0 mm
Effective pile thickness	2.6 mm	2.2 mm
Total mass	3057 g/m²	4003 g/m²
Nominal total pile mass	881 g/m²	881 g/m²
Effective pile mass	316 g/m²	273 g/m²
Pile density	0.121 g/cm³	0.125 g/cm³
Embodied Carbon (EPD Calculation A1-A3)	4.55 kg CO₂ e/m²	4.97 kg CO₂ e/m²
Recommended installation method	Monolithic, Quarter-turn, Ashlar, Brick, Random	Monolithic, Quarter-turn, Ashlar, Brick, Random

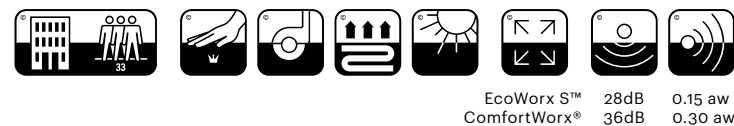
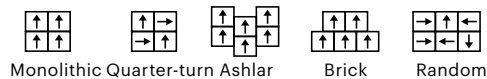


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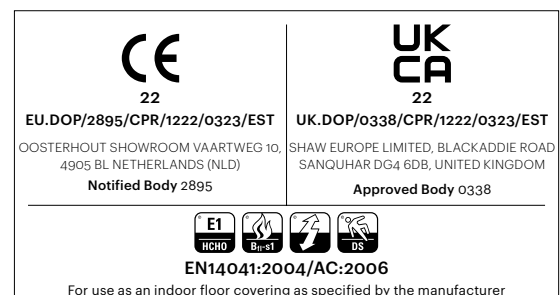
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Recommended installation methods



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Specifications

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Metal Edge

	EcoWorx S®	ComfortWorx®
Style number:	5T683	C051W
Style name:	Metal Edge	Metal Edge
Collection:	Poetic Form	Poetic Form
Product type:	Carpet tile	Carpet tile

Construction

Data + Performance

Type of manufacture	Tufted 1/10" 39.4 per 10cm	Tufted 1/10" 39.4 per 10cm
Aspect	Multi-level pattern loop	Multi-level pattern loop
Dye method	100% solution dyed	100% solution dyed
Dimensions	50 x 50 cm 20 tiles (5 m²) per box	50 x 50 cm 12 tiles (3 m²) per box
Primary backing	PET non-woven	PET non-woven
Secondary backing	EcoWorx S® Tile Polyolefin Plastomer	ComfortWorx® Tile Matrix Pad layer. Contains 90% recycled content.
Pile fibre composition	EcoSolution Q100™ Polyamide 6 Contains 100% recycled content	EcoSolution Q100™ Polyamide 6 Contains 100% recycled content
Total thickness	7.2 mm	11.1 mm
Effective pile thickness	2.9 mm	2.1 mm
Total mass	3143 g/m²	4145 g/m²
Nominal total pile mass	881 g/m²	881 g/m²
Effective pile mass	339 g/m²	282 g/m²
Pile density	0.118 g/cm³	0.135 g/cm³
Embodied Carbon (EPD Calculation A1-A3)	4.58 kg CO₂ e/m²	8.97 kg CO₂ e/m²
Recommended installation method	Monolithic, Quarter-turn, Ashlar, Brick, Random	Monolithic, Quarter-turn, Ashlar, Brick, Random

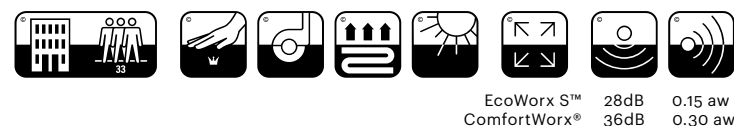
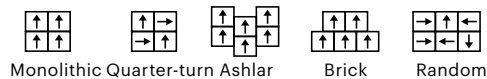


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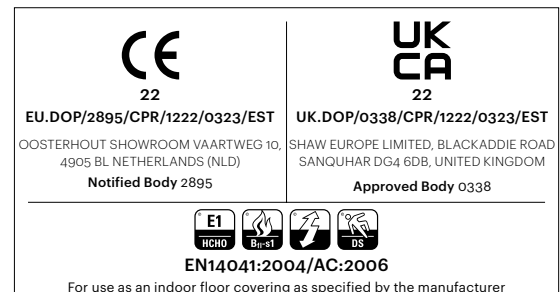
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Recommended installation methods



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People Together, Planet Forever is our **promise**.
Neutral is not enough is our **call to action**.

We are one planet. We cannot afford to be neutral. We must make changes and take action together. *Together, we are Design Optimists.*

MATERIAL HEALTH

Together, we design and manufacture products to optimise human environments.



Cradle to Cradle Certified®

Our products are verified as being safe, circular and responsibly made. Over 90% of products are Cradle to Cradle Certified®.



Indoor Air Quality

People spend 90% of their time indoors, making these environments critical to our wellbeing. These products are GREENGUARD Certified, meeting the California Department of Public Health (CDPH) indoor air quality standards for low-emitting products.



Product Transparency

Poetic Form collections have a Health Product Disclosure (HPD), which is a transparent disclosure of product content and associated health information.

CARBON IMPACT

Together, we are a positive force in the global effort to collectively fight climate change.



Carbon Neutral Manufacturing

Our manufacturing facility in Scotland runs entirely on electricity from renewable sources.



Low Embodied Carbon

EcoSolution Q100™ is a high-performance nylon fibre made from 100% recycled content. Flooring products like EcoWorx® and EcoWorx S®, made with EcoSolution Q100™ fibre, reduce carbon impact by 42% compared to traditional carpet tiles.

CIRCULAR ECONOMY

Together, we practice a closed-loop approach to sustainability.

re[TURN]®

We Want it Back

At the end of its useful life, we will reclaim and recycle EcoWorx®, EcoWorx S® and EcoWorx™ Resilient styles to make more EcoWorx products. Since 2006, we have reclaimed and recycled nearly 500 million kilograms of post-consumer flooring, reducing landfill waste.

DIVERSITY, EQUITY & INCLUSION

Together, we nurture an environment where every voice and perspective can be heard, with equal value placed on seen and unseen experiences.



Supplier Diversity Programme

Community | Supply chain | People

- Signatory of UN Global Compact upholding and protecting human rights, labour, environment and anti-corruption standards.
- World GBC Health & Wellbeing Framework supporter



ShawContract®

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Chicago +1 312 467 1331 | Hong Kong +852 2623 0371 | Latin America (Miami) +1 305 827 5912 | Los Angeles +1 800 233 1614 | Melbourne +61 3 9939 8543
Mexico City +55 5010 7600 | Nantong +86 400 800 7429 | New York +1 212 953 7429 | San Francisco +1 415 955 1920 | Santiago +562 2431 5000 x 550
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